The governor's role in financial management and monitoring

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Clive Owen LLP

- * Established 1983
- * Worked with Academies for 12 years
- * Sponsored converter sponsored
- * Clients include free schools and UTC's
- * Act for 45 Academy Trusts including 90 schools (Academies)
- * 3 Partners, 2 managers and 9 on site teams
- * Member of EFA auditors forum
- * Member of Kreston
- * Speak at schools NE and NASBM events

Agenda

- * Some definitions
- * Academy freedoms
- * Returns
- * Financial change
- * Income
- * Benchmarking
- * Management information
- * Subsidiaries and tax
- * Multi-Academy Trusts
- * Due diligence

Definitions

- * Member
- * Director/Trustee/Governor
- * Multi-Academy Trust (MAT)
- * Empty MAT
- * Academy
- * Charity
- * Accounting Officer Head/Chief Executive
- * Chief Finance Officer School Business Manager/Finance Director
- * Restricted/unrestricted/designated/funds/endowment
- * EFA and SFA merging Education and Skills Funding Agency

Why convert Academy Freedoms?

- * Curriculum
- * Term times
- * Set pay and conditions
- * Admissions

Other

- * Capital bids
- * Government policy

Free From?

- * Local Authority
- * Central Government
 - * EFA
 - * Academies Accounts Direction (AAD)
 - * Academies Financial Handbook (AFH)
 - * National Audit Office (NAO)
 - * HMRC
 - * VAT
 - * Corporation tax

Financial Duties of Trustees

- * Corporate structure
- * Accounts and accounting records
- * External scrutiny of accounts
- Financial Timeline
- Different types of funds
- * Trustee Board
- * Trustee Duties
- * Sound internal financial controls
- * Financial management
- * Risk management
- * Reserves
- * Trading

Trustees Duties

- * Ensure your charity is carrying out its purposes for the public benefit
- * Comply with your charity's governing document and the law
- * Act in your charity's best interests
- * Manage your charity's resources responsibly
- * Act with reasonable care and skill
- * Ensure your charity is accountable

Sound Internal Financial Controls

- * Essential checks and procedures to help the trustees
 - safeguard the assets of the charity
 - identify and manage risk
 - * ensure financial reporting is robust
- * Buy in from staff and the trustees 'the tone at the top'
- * Annual review of controls
 - * test checks
- * Segregation of duties

Financial Management

- * Strategic plan
- * Understand the funds structure
- * Set an annual budget
- * Regular management accounts
 - * monitor financial performance against budget
 - * explanation of variances
 - * details of cash flow and closing bank balances

Returns

- * Year end financial statements
 - * True and fair view
 - * Regularity
- * Annual accounts return (AAR)
- * Budgets
 - * Budget forecast return: outturn (BFRO) (19/5)
 - Budget forecast return (BFR) (28/7)
- * Teachers pension scheme audits (31/5 or 30/9)
- * Internal assurance visits

Year End

- * Audit of the financial statement (31/12)
- * Audit of the Annual Accounts Return (AAR) (31/1)
- * Management pack
 - * risk areas
 - * control issues
 - * materiality
 - * draft letters of representation
 - * adjusted and unadjusted errors

Year End (31/8)

Preparation of financial statements

- * Similar to a charity set of financial statements
- * Academies Account Direction (AAD)
- Trustees report (incl Reserves policy)
- * Governance statement
- * Statement of regularity, property and compliance
- Statement of trustees responsibilities
- Auditors report and financial statement
- Assurance report of regularity
- Statement of Financial Activities (SOFA)
- * Balance sheet
- * Cash flow statement

Financial Change

- * Employer Teachers Pension (TPS) increase from 14.1% to 16.4% (9/15)
- * Employer National Insurance (NI) increase from 10.4% to 13.8% (4/16)
- * Education Services Grant (£600m cut)
- Local Government pension scheme (LGPS) changes (4/17)

Total cost increases - 8% to 10% in life time of this parliament?

- * National funding formula change?
- * Future employer TPS increases?
- * NAO expect £3bn of savings required by 2019/20

Funding Streams

- * General Annual Grant (GAG)
- * Education Services Grant (ESG)
- * Pupil Premium
- * Capital
 - Devolved Formula Capital (DFC)
 - Conditional Improvement Fund (CIF)
 - School Condition Allocation (SCA)

Other Income Streams

- * MUGA
- * ICT
- * PAT
- * Catering
- * Grounds maintenance
- * Pupil led company
- * Donations (Gift Aid)
- * Capital CIF/SCA
- * Selected to school support

Pre Depreciation – Surplus/Deficit

	2016		All		2015 All		All	
Bands	Primary	Secondary	MAT	academies	Primary	Secondary	MAT	academies
> -10%	11.4%	9.1%	14.0%	11.5%	2.1%	6.3%	1.4%	3.3%
-10%5%	5.1%	10.0%	4.7%	6.6%	3.1%	1.1%	2.7%	2.3%
-5%0%	27.8%	22.8%	21.2%	23.9%	9.2%	21.3%	13.0%	14.5%
Subtotal	44.3%	41.9%	39.9%	42%	14.4%	28.7%	17.1%	20.1%
0% - 5%	30.4%	32.8%	27.1%	30.1%	37.1%	29.7%	21.2%	29.3%
5% - 10%	11.4%	12.7%	16.5%	13.5%	18.6%	17.2%	17.2%	17.9%
10% - 20%	7.6%	4.5%	9.4%	7.2%	13.4%	14.0%	15.1%	14.2%
20% - 50%	3.8%	6.3%	3.5%	4.5%	10.3%	8.8%	19.2%	12.7%
> 50%	2.5%	1.8%	3.6%	2.7%	6.2%	1.6%	9.6%	5.8%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

GAG Income Per Pupil

	2016	2015	2014
Primary	£3,727	£3,854	£3,688
Secondary	£5,004	£5,156	£5,278
MAT	£4,257	£4,480	£4,347

CIF Funding

	CIF/ACMF funding	Number of open academies	Average
2015/16	£435m	5,244	£82,952
2014/15	£383m	4,570	£83,807
2013/14	£395m	3,671	£107,600
2012/13	£299m	2,705	£110,536

Average Staff Costs as Percentage of Total Costs

	2016	2015	2014
Primary	70.6%	70.3%	71.6%
Secondary	71.0%	70.8%	70.1%
MAT	71.8%	70.4%	70.2%

Pupil: Teacher Ratio

	2016	2015	2014	2013
Primary	24.12	23.62	23.82	24.31
Secondary	15.97	16.31	16.53	16.30
MAT	19.27	19.11	19.28	18.43

Head Teacher/Chief Executive Salaries

	2016	2015	2014	2013
Primary	£63,950	£65,867	£63,809	£62,939
Secondary	£92,309	£95,893	£91,880	£90,426
MAT	£100,201	£108,865	£97,212	£100,430

Average Teacher Salary

	2016	2015	2014
Primary	£40,648	£40,745	£40,665
Secondary	£37,114	£41,117	£43,079
MAT	£37,627	£38,367	£40,194
All	£38 , 406	£40,313	£41,759

Other Costs

- * Risk protection arrangement
 - * £25 to £20 per pupil
- * Technology costs
 - * (EFA procurement programmes)
- * Maintenance costs

Management Information

- * Monthly for Accounting officer
- * How often should you review?
- * What should they consist of:
 - * income or expenditure account
 - * balance sheet
 - * cashflow
- * Accruals accounting based
- * Format
- * Question them

Possible Format

	Sept (actual)	Oct (actual)	Nov (budget)	Dec (budget)	Total	Original budget	Variance
Income GAG	£500k	£500k	£500k	£500k	£2,000k	£2,000k	
Pupil premium	£50k	£50k	£50k	£50k	£200k	£180k	+ £20k
	£550k	£550k	£550k	£550k	£2,200k	£2,180k	
Expenditure – Teaching salaries	£300k	£300k	£270k	£270k	£1,140	£1,000k	- £140k
Heat and light	£5k	£6k	£6k	£6k	£23k	£20k	-£3k
Agency labour	£20k	£20k	£5k	£5k	£50k	£30k	-£20k
Other	£175k	£225k	£229k	£229k	£858k	£850k	-£8k
Surplus/deficit	£50k	(£1k)	£40k	£40k	£129k	£28ok	<u>- £151k</u>
Cumulative	£50k	£49k	£89k	£129k			

Subsidiaries and Tax

- * Corporation tax
- * VAT register/s126
- * Objects in the M&A
- * Trading subsidiaries
- * Commercial reasons

Multi Academy Trust

- * Governance
- * Scheme of delegation
- * Centralised or separate finance departments
- * Shared support Finance/HR/Premises
- * Joint procurement
- * SCA

Risk Management

- * Risk register
 - * CC26 Charities and Risk Management
 - * Impact
 - * Likelihood
 - * Evaluate
 - * Monitor

Example Risks

- * Changes in accounting regulations e.g. FRS102 Goodwill Insolvent
- * Legislative changes e.g. Restrictions on levels of rental income/living wage
- * Complex/risky financing arrangements operating leases
- * Diversification into alternative sources of income expertise to do?
- * Increased regulation for properties increasing costs
- * Structural e.g. Asbestos/roofs
- * Pension liabilities defined benefit/auto enrolment funding the cost
- * Lack of skills experience of board
- * Risks of collaborations

Due Diligence

- * By the school joining the MAT
- * By the MAT on the school wanting to join

Due diligence needs to include financial as well as educational

- * Surplus/deficits in the future
- * Reserves/balance to transfer
- * Governance structure
- * If a new converter LGPS Contributions (43.3%)
- * Premises
- * EFA approach

THANK YOU

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